

ACM Interactive Surfaces and Spaces (ISS) 2017

Call for Sponsors

ACM ISS 2017, Brighton, UK

October 11-14, 2017, <http://iss2017.acm.org>

Academics, practitioners, and students meet each year at the ISS conference to discuss challenges and innovative solutions for interactive surface computing technologies. The conference covers the design, evaluation, and application of techniques for a wide range of interactive surface technologies, with a focus on interactive large displays, multi-touch smartphones and tablets, hand, arm, and whole-body interaction systems, smart project camera systems, multi-device systems, interactive everyday “things”, and interactive drones. ISS is also a forum for introducing next-generation surface technologies, such as water-based interfaces, floor- and room-based interfaces, and deformable interfaces. Conference proceedings are published in the ACM Digital Library. ACM is one of the most important publishers of computing research in the world.

Supporting the event is an ideal way to demonstrate your organization's interest in and commitment to the field and to publicize this support to many leaders and students in the field. Sponsors also improve the quality of the conference. Three support levels (Champion, Benefactor, Donor) are available, as well as opportunities to support specific conference events. Sponsorship is very important to the conference. It is primarily used to permit a greater number of students to attend ISS at reduced fees without artificially increasing the general registration, and to allow student volunteers to receive complimentary registration. Sponsors are well recognized for their contributions, and benefit by increased brand recognition, exposure to emerging technologies and applications. Also, the conference attracts large numbers of extremely talented young researchers (students, postdocs, etc.) each year, providing strong talent recruitment possibilities. We detail the costs and benefits below.

For further information, please contact the Sponsors Co-Chair, Jochen Huber and Stacey Scott (sponsors@iss2017.acm.org).



Sponsorship Levels

Opportunities and Benefits

We have 3 levels of sponsorship: Champion, Benefactor and Donor. In addition, there are a variety of opportunities to sponsor specific elements of the conference (and get further exposure for your company or organization). Details are below.

Packages are negotiable in regards to the items they include and can be adjusted to specific needs. Note that all amounts are listed in US Dollars, but equivalents in other currencies are welcome.

Long-term sponsoring opportunities are also available for all the packages below. They include the same benefits and can be made through three different modalities.

	1 Year (default)	3 Years	5 Years	10 Years
Champion	\$10,000	\$9,500 /year	\$9,000 /year	\$8,500 /year
Benefactor	\$5,000	\$4,750 /year	\$4,500 /year	\$4,250 /year
Donor	\$2,500	\$2,250 /year	\$2,000 /year	\$1,750 /year

Champions (\$10,000 (USD) or greater contribution)

Champions receive all the benefits of Benefactors (see below), as well as the following additional benefits:

- Your company name will be listed in all the material as a Champion. You will receive special acknowledgement in the conference announcements and publications.

- You will receive free exhibition space (any size required) throughout the conference, and during the conference interactive demonstration session.
- You will get first choice at naming events. We will name an event after your company. For example, we expect there to be a conference banquet, an additional reception, and six coffee breaks. Naming of events will be decided based on the amount of the contribution and the order received.
- You will get two additional free registrations (for a total of four) so that your employees can attend the conference and the workshops.

Benefactors (\$5,000 (USD) or greater contribution)

Benefactors receive all the benefits of Donors (see below), as well as the following additional benefits:

- Your company name will be listed in all the material as a Benefactor. You will receive special acknowledgement in the conference announcements and publications.
- You will receive free exhibition space (any size required) during the conference interactive demonstration session.
- We will name an event after your company, if there are events left after those named after Champions. For example, we expect there to be a conference banquet, an additional reception, and six coffee breaks. Naming of events will be decided based on the amount of the contribution and otherwise on a first-come/first-served basis.
- You will receive one additional free registration (for a total of two) so that your employees can attend the conference and the workshops.

Donors (\$2,500 (USD) or greater contribution)

In recognition of your sponsorship at the Donor level, ISS 2017 will acknowledge your support in the following ways:

- Your company name and logo will be used on all formal conference announcements and on the program material given to attendees.
- Your company name, logo and URL will be included in the conference website.
- We will announce your company's contribution and offer thanks at the opening and closing sessions of the conference.
- You will get one free registration to the conference, so someone from your company can attend the conference for free.
- You will have the opportunity to include material and give-aways with the conference material for each attendee.

Friends of ITS Sponsorship

Opportunities and Benefits

The following opportunities are also available for individual sponsorship, or to cost share with up to three participants.

Doctoral Consortium Breaks & Dinner - \$1,500 (USD)

- Your company and logo will be prominently displayed during the entire Doctoral Consortium and DC break area.
- Your company (along with its logo and website link) will be listed as a Friends of ITS Sponsor on the conference website.
- Your company will receive special acknowledgement as a Friends of ITS Sponsor at the opening and closing sessions of the conference.
- Your company will receive special thanks in the conference program.

Luncheons - \$1,500 (USD)

- Your company and logo will be prominently displayed at the sponsored luncheon.
- Your company (along with its logo and website link) will be listed as a Friends of ITS Sponsor on the conference website.
- Your company will receive special acknowledgement as a Friends of ITS Sponsor at the opening and closing sessions of the conference.

- Your company will receive special thanks in the conference program.

Breaks - \$1,000 (USD)

- Your company and logo will be prominently displayed at the sponsored break.
- Your company (along with its logo and website link) will be listed as a Friends of ITS Sponsor on the conference website.
- Your company will receive special acknowledgement as a Friends of ITS Sponsor at the opening and closing sessions of the conference.
- Your company will receive special thanks in the conference program.

Additional Items

- Logo on the cover of the final program and conference proceedings - \$1500
- Individual banner at the registration desk - \$1000
- Individual banner at the poster and demo session of the conference - \$500
- Sign in conference room - \$500 per sign and room
- Tote Bag: your logo beside the ISS and ACM logo on the Tote Bag - \$2,000
- Conference Badge: your logo beside the ISS and ACM logo on the conference badge - \$2,000
- Exhibit space small (4 sqm) - \$750 per day
- Exhibit space medium (8 sqm) - \$1,000 per day
- Exhibit space large (12 sqm) - \$1,500 per day
- Job offer desk small (4 sqm) - \$750 per day
- Item sponsoring
- Company-provided items in tote bag
- Sponsoring of prizes for the Best Paper, Best Student Paper, Best Poster, Best Demo, Best Design and Best Innovation Awards

Entrance: one free conference registration per \$2,500 of sponsoring amount.

Historical Sponsorship

Previous ISS (and formerly ITS) sponsors include:

- *Government agencies and organizations:* Agencies such as NSF (USA), NSERC (Canada); NWO (Dutch Science Ministry); and DFG (Germany), SICSA (Scotland), Tourism Portugal/Madeira Islands (Portugal)
- *Academic and research institutes:* DFG (Germany), Interaction Design Foundation (Denmark), OECU (Japan), UEC (Tokyo), Grand NCE (Canada), NSERC SurfNet (Canada), University of Waterloo (Canada), University of Guelph (Canada), Madeira Interactive Technologies Institute (Portugal)
- *Companies:* Microsoft, SMART, Wacom, Multi-Taction, HP, NEC Displays, MERL, Adobe, 3M